WHAT IS DATA TRANSCRIPTION?

- translation between forms

- all transcription is:
  - representational
  - selective – can be multiple-perspective for video
  - interpretive
  - theoretical
GENRES OF QUALITATIVE DATA TRANSCRIPTION

A translation between forms

• critical discourse analysis
• conversational analysis
• linguistic anthropology
• psycho-social
• thematic
• and many more…

Continuum from:
• natural - most like speech
  to
• denaturalised - most like written language

Diverse notation systems e.g. Jefferson transcription for conversation analysis
TRANSCRIPTION TEMPLATE

Should:
• possess a unique identifier
• adopt a uniform layout throughout the research project
• make use of speaker tags - turn-taking
• carry line breaks
• be page numbered
• carry a document header giving brief details of the interview: date, place, interviewer name, interviewee details, etc.

Other considerations:
• cover page
• compatibility with import features of Computer Assisted Qualitative Data Analysis Software (CAQDAS)
TRANSCRIPTION ISSUES

• what to transcribe?
  • verbal and non-verbal?
  • turn-taking?
  • ‘interruptions’

• who does it – researcher, service?

• implications of technologies – video, multiple camera, screen capture, webcams
TRANSCRIPTION AND DATA SHARING

- added issues to consider when transcribing for data sharing

- in what format will the transcript be accessed?
  - paper
  - digital file
  - web
  - standalone or part of collection

- who will be reading the transcript?
  - need for more/different contextual information (‘metadata’) for secondary users?
  - exposes the researcher’s practices
EXERCISE: TRANSCRIPTION

Read through
• the ageing transcription exercise
• the bulimia project transcriber confidentiality agreement and the transcription guidance note
• the UK Data Archive model transcript.

Discuss and evaluate how good they are.

• What would you have done differently in the ageing transcript?
• What are your thoughts on the bulimia examples?
• Had you considered giving guidance/confidentiality agreements to transcribers?